

2022 American Advertising Awards Seattle Winners

Full Category Path	Entry Name	Entrant Company / Agency	Award
Elements of Advertising > Visual > 054 - Illustration > 054B - Illustration - Series	Accolade Rebrand Illustrations	Accolade	Silver
Public Service > Online/Interactive > 088 - Public Service Online/Interactive > 088B - Campaign	Our Stories Are Your Stories	First Gen Cohorts	Silver
Sales & Marketing > Sales Promotion > 002 - Packaging > 002B - Campaign	Wunderground packaging design	Paper Crane Factory	Gold
Film, Video, & Sound > Online Film, Video, And Sound > 038 - Webisode > 038B - Series	I Know A Place	Copacino	Silver
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047C - Consumer Campaign-Local	Northgate Opening	Copacino	Silver
Film, Video, & Sound > Television Advertising > 034 - Television Advertising – Local (One DMA) > 034D - Campaign	Northgate Opening	Copacino	Silver
Film, Video, & Sound > Television Advertising > 034 - Television Advertising – Local (One DMA) > 034B - Single Spot :30 seconds	Taboo	Copacino	Silver
Film, Video, & Sound > Television Advertising > 034 - Television Advertising – Local (One DMA) > 034D - Campaign	A Healthier Approach to Money	Copacino	Silver
Elements of Advertising > Film & Video > 058 - Animation, Special Effects, Motion Graphics, or CGI > 058A - Animation, Special Effects or Motion Graphics	Welcome	Copacino	Gold
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047D - Consumer Campaign-Regional/National	Diamondback E-bike Launch Campaign	Okay Bro	Gold
Film, Video, & Sound > Online Film, Video, And Sound > 036 - Internet Commercial > 036A - Single Spot – Any Length	Diamondback E-bike Launch Video	Okay Bro	Silver
Corporate Social Responsibility > Online/Interactive > 077 - Corporate Social Responsibility > 077B - Corporate Social Responsibility Online/Interactive Campaign	Critical Distance	Formative Co.	Silver
Film, Video, & Sound > Online Film, Video, And Sound > 036 - Internet Commercial > 036A - Single Spot – Any Length	Alaska Airlines - Care Coalition	Mekanism	Silver
Elements of Advertising > Visual > 056 - Art Direction > 056B - Art Direction—Campaign	Weekends with Intel	VMLY&R	Gold
Film, Video, & Sound > Online Film, Video, And Sound > 036 - Internet Commercial > 036B - Campaign	RE4 Education Campaign	VMLY&R	Silver
Film, Video, & Sound > Online Film, Video, And Sound > 036 - Internet Commercial > 036A - Single Spot – Any Length	Mesh	IF	Silver
Film, Video, & Sound > Online Film, Video, And Sound > 036 - Internet Commercial > 036B - Campaign	Universal Audio - Volt	All is Well	Silver
Online/Interactive > Social Media > 024 - Social Media > 024B - Campaign	Alpenrose - Keep Portland Small	CMD Agency	Gold
Online/Interactive > Advertising & Promotion > 027 - Campaign	Alpenrose - Keep Portland Small	CMD Agency	Gold
Film, Video, & Sound > Online Film, Video, And Sound > 036 - Internet Commercial > 036B - Campaign	Alpenrose - Keep Portland Small	CMD Agency	Silver
Elements of Advertising > Film & Video > 058 - Animation, Special Effects, Motion Graphics, or CGI > 058A - Animation, Special Effects or Motion Graphics	Alpenrose - Keep Portland Small	CMD Agency	Gold
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047D - Consumer Campaign-Regional/National	Xbox All Access - It's All There	CMD Agency	Silver
Online/Interactive > Websites > 023 - Websites > 023C - Microsites	Microsoft - Original By Design	CMD Agency	Silver
Online/Interactive > Social Media > 024 - Social Media > 024B - Campaign	Microsoft - Original By Design	CMD Agency	Gold
Film, Video, & Sound > Online Film, Video, And Sound > 036 - Internet Commercial > 036B - Campaign	Microsoft - Original By Design	CMD Agency	Silver
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047D - Consumer Campaign-Regional/National	Microsoft - Original By Design	CMD Agency	Gold
Cross Platform > Online/Interactive Campaign > 050 - Online/Interactive Campaign	Microsoft - Original By Design	CMD Agency	Silver
Elements of Advertising > Sound > 060 - Music > 060B - Music With Lyrics—Single	Xbox All Access - It's All There	CMD Agency	Silver
Public Service > Film, Video & Sound > 094 - Integrated Media Public Service Campaign	Vaccinate WA "Ready for Summer"	C+C	Gold
Public Service > Online/Interactive > 088 - Public Service Online/Interactive > 088A - Single	Ready for Summer "Club Grandma"	C+C	Gold
Public Service > Film, Video & Sound > 093 - Public Service Campaign	Vaccinate WA "Ready for Summer"	C+C	Gold
Public Service > Film, Video & Sound > 091 - Public Service Online Film, Video & Sound	Ready for Summer "Club Grandma"	C+C	Gold
Public Service > Film, Video & Sound > 090 - Public Service Radio	Ready for Summer "Club Grandma"	C+C	Silver
Public Service > Film, Video & Sound > 091 - Public Service Online Film, Video & Sound	Drive to Zero "Phone Chill"	C+C	Silver
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047B - B-to-B Campaign-Regional/National	Tableau Software-All Hands on Data	DNA	Silver
Cross Platform > Online/Interactive Campaign > 050 - Online/Interactive Campaign	Rainier - Behold the Freshness	DNA	Gold
Online/Interactive > Social Media > 024 - Social Media > 024B - Campaign	Rainier - Behold the Freshness	DNA	Silver
Elements of Advertising > Film & Video > 058 - Animation, Special Effects, Motion Graphics, or CGI > 058A - Animation, Special Effects or Motion Graphics	Zipty Fiber Internet For The People	DNA	Gold
Advertising Industry Self-Promotion > Advertising Industry Self-Promotion Film, Video & Sound > 107 - Advertising Industry Self-Promotion Film, Video & Sound	DNA NFT Christmas Gift	DNA	Silver
Film, Video, & Sound > Sales Promotion > 045 - Audio/Visual Sales Presentation	Tableau Software Conference 2021	DNA Seattle	Gold
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047D - Consumer Campaign-Regional/National	Meet Sarha	Wunderman Thompson Seattle	Gold
Elements of Advertising > Digital Creative Technology > 070 - Innovative Use of Interactive / Technology	Meet Sarha	Wunderman Thompson Seattle	Gold
Film, Video, & Sound > Online Film, Video, And Sound > 038 - Webisode > 038B - Series	Poopy and Friends	PB&	Silver
Film, Video, & Sound > Online Film, Video, And Sound > 036 - Internet Commercial > 036B - Campaign	Bob Oates Holiday	PB&	Silver
Out-Of-Home & Ambient Media > Out-of-Home > 022 - Out-Of-Home Campaign	Kraken Time to Rise OOH Campaign	Wunderman Thompson Seattle	Silver
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047C - Consumer Campaign-Local	Seahawks Bring It In Campaign	Wunderman Thompson Seattle	Silver
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047C - Consumer Campaign-Local	Kraken Time To Rise Campaign	Wunderman Thompson Seattle	Silver
Out-Of-Home & Ambient Media > Out-of-Home > 019 - Outdoor Board > 019B - Super-sized, Extension/Dimensional, Digital or Animated – Single Unit	Tentacle	Wunderman Thompson Seattle	Silver
Cross Platform > Integrated Campaigns > 047 - Integrated Advertising Campaigns > 047C - Consumer Campaign-Local	Powerball Double Play Campaign	Wunderman Thompson Seattle	Gold
Film, Video, & Sound > Television Advertising > 034 - Television Advertising – Local (One DMA) > 034B - Single Spot :30 seconds	Prehistoric Garage	Wunderman Thompson Seattle	Silver
Film, Video, & Sound > Television Advertising > 034 - Television Advertising – Local (One DMA) > 034D - Campaign	Imaginations Unite TV Campaign	Wunderman Thompson Seattle	Silver
Online/Interactive > Apps, Games, Virtual Reality > 025 - Apps, Games, Virtual Reality > 025C - Games	King of the Cul-de-Sac Game	Wunderman Thompson Seattle	Gold
Film, Video, & Sound > Television Advertising > 034 - Television Advertising – Local (One DMA) > 034A - Single Spot :15 or less	Face-Off	Wunderman Thompson Seattle	Silver
Elements of Advertising > Visual > 056 - Art Direction > 056B - Art Direction—Campaign	Powerball Double Play Videos	Wunderman Thompson Seattle	Silver
Film, Video, & Sound > Television Advertising > 035 - Television Advertising – Regional/National > 035B - Campaign	Rudy Willingham/Whole Foods Market	Rudy Willingham	Gold
Online/Interactive > Social Media > 024 - Social Media > 024B - Campaign	Rudy Willingham / WFM Social Media	Rudy Willingham	Gold
Online/Interactive > Social Media > 024 - Social Media > 024B - Campaign	Rudy Willingham x ESPN & UFC Social	Rudy Willingham	Silver
Online/Interactive > Social Media > 024 - Social Media > 024B - Campaign	Boo's Booze "Hands"	Crown Social	Silver
Sales & Marketing > Sales Promotion > 002 - Packaging > 002A - Single Unit	Redhook: Big Ballard Hazy IPA	Catalysis	Gold
Sales & Marketing > Sales Promotion > 003 - Point of Purchase > 003A - Counter Top	Radmor Golf: Hang Tags	Catalysis	Silver