

2023 American Advertising Awards Seattle Winners

Entry Category	Entry Name	Entrant Company / Agency	Award
Public Service > Online/Interactive > 083B - Public Service Online/Interactive Campaign	#LifeInTheDark	Wunderman Thompson Seattle	Gold ADDY
Film, Video, & Sound > Television Advertising > 031 - Television Advertising – Local (One DMA) > 031A - Single Spot :30 or less	Hard Time	Wunderman Thompson Seattle	Silver ADDY
Film, Video, & Sound > Branded Content & Entertainment > 036 - Branded Content & Entertainment For Online Film, Video & Sound > 036B - Single entry – more than :60 seconds	Transenders	CURATOR Pictures	Gold ADDY
Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National	Pabst Is The Place	DNA Seattle	Silver ADDY
Out-Of-Home & Ambient Media > Ambient Media > 016 - Installations > 016B - Multiple Installations	Pabst: The Place	DNA Seattle	Silver ADDY
Corporate Social Responsibility > Film, Video & Sound > 075 - Corporate Social Responsibility Film, Video & Sound	Premera Blue Cross - Mental Health	Copacino Fujikado	Silver ADDY
Elements of Advertising > Film & Video > 054 - Cinematography > 054B - Cinematography—Campaign	Microsoft: Powering A Better Game	Hijinx Agency	Silver ADDY
Elements of Advertising > Sound > 059 - Sound Design > 059B - Sound Design—Campaign	Microsoft: Powering A Better Game	Hijinx Agency	Silver ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033B - Campaign	Microsoft: OBD	Hijinx Agency	Gold ADDY
Elements of Advertising > Film & Video > 055 - Animation, Special Effects, Motion Graphics, or CGI > 055A - Animation, Special Effects or Motion Graphics	Microsoft: OBD	Hijinx Agency	Gold ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length	Microsoft: OBD	Hijinx Agency	Silver ADDY
Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044D - Consumer Campaign-Regional/National	XAA: Figuring It Out	Hijinx Agency	Silver ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033B - Campaign	XAA: Figuring It Out	Hijinx Agency	Silver ADDY
advertising/ media industry self-promotion > Film, Video & Sound > 102 - Advertising Industry Self-Promotion Film, Video & Sound	Hijinx: Always Up to So Good	Hijinx Agency	Silver ADDY
Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign	Fund Yourself	PB&	Gold ADDY
Elements of Advertising > Sound > 058 - Voiceover Talent	Shrapnel: Solitarius Lupus	All is Well	Silver ADDY
Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign	“AMAZON TNF CREW”	Little Hands of Stone	Silver ADDY
Elements of Advertising > Visual > 053 - Art Direction > 053B - Art Direction—Campaign	La Planta	Food Court Creative	Silver ADDY
Film, Video, & Sound > Television Advertising > 031 - Television Advertising – Local (One DMA) > 031B - Single Spot :60 seconds or more	Schweitzer “Chairlift Therapy” :60	Little Hands of Stone	Gold ADDY
Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044C - Consumer Campaign-Local	Schweitzer “Weschud Schweitzer”	Little Hands of Stone	Gold ADDY
Elements of Advertising > Film & Video > 056 - Video Editing	Minted - Independent Artist Day	All is Well	Gold ADDY
Corporate Social Responsibility > Film, Video & Sound > 077 - Corporate Social Responsibility Campaign	Premera Blue Cross-Mental Health	Copacino Fujikado	Silver ADDY
Film, Video, & Sound > Branded Content & Entertainment > 039 - Branded Content & Entertainment Campaign	Minted - Independent Artist Day	All is Well	Silver ADDY
Film, Video, & Sound > Branded Content & Entertainment > 039 - Branded Content & Entertainment Campaign	Shrapnel: Solitarius Lupus	All is Well	Silver ADDY
Elements of Advertising > Visual > 053 - Art Direction > 053B - Art Direction—Campaign	Shrapnel: Solitarius Lupus	All is Well	Gold ADDY
Elements of Advertising > Film & Video > 054 - Cinematography > 054B - Cinematography—Campaign	Shrapnel: Solitarius Lupus	All is Well	Gold ADDY
Online/Interactive > Apps, Games, Virtual Reality > 023 - Apps, Games, Virtual Reality > 023C - Games	KitKat - Don't Blink Break	Wunderman Thompson Global Creative Data Group	Gold ADDY
Online/Interactive > Social Media > 022 - Social Media > 022A - Single Execution	The Live Stream	VMLY&R	Gold ADDY
Online/Interactive > Social Media > 022 - Social Media > 022B - Campaign	Smartsheet - Sponsor X	Smartsheet	Gold ADDY
Online/Interactive > Apps, Games, Virtual Reality > 023 - Apps, Games, Virtual Reality > 023E - Virtual Reality - Single	Wendyverse	VMLY&R	Gold ADDY
Elements of Advertising > Digital Creative Technology > 065 - Innovative Use of Interactive / Technology	KitKat - Don't Blink Break	Wunderman Thompson Global Creative Data Group	Silver ADDY
Online/Interactive > Social Media > 022 - Social Media > 022B - Campaign	Coachella Cuts	RudyCorp	Silver ADDY
Film, Video, & Sound > Television Advertising > 032 - Television Advertising – Regional/National > 032B - Campaign	Buy smarter. Dream bigger.	Amazon Business	Silver ADDY
Film, Video, & Sound > Television Advertising > 031 - Television Advertising – Local (One DMA) > 031C - Campaign	Taco Time: Official Sponsor of PNW	World Famous	Silver ADDY
Online/Interactive > Advertising & Promotion > 024B - Campaign	Buy smarter. Dream bigger.	Amazon Business	Silver ADDY
Cross Platform > Online/Interactive Campaign > 047 - Online/Interactive Campaign	Buy smarter. Dream bigger.	Amazon Business	Silver ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length	Smartsheet - Sponsor X	Smartsheet	Gold ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033B - Campaign	Smartsheet - Sponsor X	Smartsheet	Gold ADDY
Cross Platform > Integrated Campaigns > 044 - Integrated Advertising Campaigns > 044B - B-to-B Campaign-Regional/National	Smartsheet - Sponsor X	Smartsheet	Gold ADDY
Elements of Advertising > Film & Video > 054 - Cinematography > 054B - Cinematography—Campaign	Smartsheet - Sponsor X	Smartsheet	Gold ADDY
Corporate Social Responsibility > Film, Video & Sound > 073 - Corporate Social Responsibility Television	KREM Let's Talk	KREM TV	Silver ADDY
Out-Of-Home & Ambient Media > Ambient Media > 016 - Installations > 016B - Multiple Installations	AT&T Turn Up the Love 2022	Twenty Four 7	Silver ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length	The Live Stream	VMLY&R	Silver ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 035 - Webisode(s) > 035A - Single Webisode	The Live Stream	VMLY&R	Silver ADDY
Film, Video, & Sound > Branded Content & Entertainment > 038 - Branded Content & Entertainment – Non-Broadcast	A Legendary 120th Birthday	ORCA Creative	Gold ADDY
Corporate Social Responsibility > Online/Interactive > 072 - Corporate Social Responsibility > 072A - Corporate Social Responsibility Online/Interactive	Houselessness in Deschutes	zo agency	Silver ADDY
Online/Interactive > Websites > 021 - Websites > 021A - Consumer	Feather & Folly Website	BrandCraft	Gold ADDY
Film, Video, & Sound > Television Advertising > 031 - Television Advertising – Local (One DMA) > 031C - Campaign	Brothers Flooring: Agency Pitch	Victory Media	Gold ADDY
Elements of Advertising > Film & Video > 056 - Video Editing	Children's Village: Max	Victory Media	Gold ADDY
Elements of Advertising > Film & Video > 054 - Cinematography > 054A - Cinematography—Single	Children's Village: Max	Victory Media	Gold ADDY
Out-Of-Home & Ambient Media > Out-of-Home > 020B - Out-Of-Home Campaign	Native American Heritage Campaign	Tran Creative	Gold ADDY
Elements of Advertising > Visual > 049 - Logo Design	Not Our Native Daughters Logo	Tran Creative	Gold ADDY
Elements of Advertising > Visual > 049 - Logo Design	Inland OBGYN Logo	Tran Creative	Silver ADDY
advertising/ media industry self-promotion > Film, Video & Sound > 102 - Advertising Industry Self-Promotion Film, Video & Sound	Midnight Waffles Studio Reel	Davis Media	Gold ADDY
Out-Of-Home & Ambient Media > Ambient Media > 016 - Installations > 016A - Single Installation	The Hive	helveticka	Gold ADDY
Cross Platform > Integrated Campaigns > 045 - Integrated Brand Identity Campaign - Local or Regional/National	The Podium	helveticka	Silver ADDY
advertising/ media industry self-promotion > Campaigns > 104 - Advertising Industry Self-Promotion Campaigns > 104B - Integrated Media Campaign	A pathway out of homelessness	Union Gospel Mission	Silver ADDY
Elements of Advertising > Visual > 052 - Still Photography > 052B - Color - Single	Seeking Place	Dean Davis Photography, Inc.	Silver ADDY
Film, Video, & Sound > Branded Content & Entertainment > 036 - Branded Content & Entertainment For Online Film, Video & Sound > 036B - Single entry – more than :60 seconds	Jackson	Ballad Pictures	Gold ADDY
Film, Video, & Sound > Television Advertising > 031 - Television Advertising – Local (One DMA) > 031C - Campaign	Super Plumber	Central Oregon Daily	Gold ADDY
advertising/ media industry self-promotion > Ad Chapter or Marketing Chapter > 103 - Ad Chapter or Marketing Chapter	2022 American Advertising Awards	AAF Spokane	Gold ADDY
Cross Platform > Integrated Campaigns > 045 - Integrated Brand Identity Campaign - Local or Regional/National	Housing and Help	N/A	Gold ADDY
Sales & Marketing > Sales Promotion > 002 - Packaging > 002B - Campaign	Headframe Spirits Bottle	Boise Advertising Federation	Gold ADDY
Elements of Advertising > Visual > 052 - Still Photography > 052D - Black & White/Color/ Digitally Enhanced—Campaign	Independent Play Photography	Boise Advertising Federation	Gold ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033B - Campaign	Lithia Ford Boise - Hank Patterson	Boise Advertising Federation	Gold ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 035 - Webisode(s) > 035A - Single Webisode	Bish's RV Join The Family	AdFire Creative	Gold ADDY
Film, Video, & Sound > Online Film, Video, And Sound > 033 - Internet Commercial > 033A - Single Spot – Any Length	Yellowstone Country Winter Wellness	Windfall, Inc.	Gold ADDY
Film, Video, & Sound > Branded Content & Entertainment > 039 - Branded Content & Entertainment Campaign	Yellowstone Country MT Backstories	Windfall, Inc.	Gold ADDY