

2024 American Advertising Awards Seattle Winners

Entry Category	Entry Name	Entrant Company / Agency	Award
Corporate Social Responsibility Film, Video & Sound	Amazon Devices Customer Stories	Amazon	Gold ADDY
advertising/ media industry self-promotion > Campaigns	Sucker Punch	Indigo Slate	Gold ADDY
advertising/ media industry self-promotion > Campaigns	Sucker Punch	Indigo Slate	Gold ADDY
Elements of Advertising > Visual	Sucker Punch	Indigo Slate	Gold ADDY
Film, Video, & Sound > Online Film, Video, And Sound	Rover: To My Hooman	Little Hands of Stone	Gold ADDY
Elements of Advertising > Sound > 057 - Music	Rover: To My Hooman	Little Hands of Stone	Gold ADDY
Elements of Advertising > Copywriting	Rover: To My Hooman	Little Hands of Stone	Gold ADDY
Elements of Advertising > Film & Video	Rover: To My Hooman	Little Hands of Stone	Gold ADDY
Elements of Advertising > Visual	Rover: To My Hooman	Little Hands of Stone	Gold ADDY
Film, Video, & Sound > Online Film, Video, And Sound	Rover: To My Hooman	Little Hands of Stone	Gold ADDY
Film, Video, & Sound > Online Film, Video, And Sound	Explore Seattle Southside	One Twenty Three West	Gold ADDY
Cross Platform > Integrated Campaigns	Seattle Bookmarked	PB&	Gold ADDY
Elements of Advertising > Film & Video	elevate how you hydrate	VML Seattle	Gold ADDY
Public Service > Online/Interactive	Play by the Rules	VML Seattle	Gold ADDY
Film, Video, & Sound > Television Advertising	The Reading	VML Seattle	Gold ADDY
Elements of Advertising > Digital Creative Technology	The Subconscious Order	VML, Global Creative Data Group	Gold ADDY
Elements of Advertising > Film & Video	Ambassadors of the Forest	WE Communications	Gold ADDY
Film, Video, & Sound - Audio/Visual Sales Presentation	Amazon Smart Home Devices	Amazon	Silver ADDY
Film, Video, & Sound - Branded Content & Entertainment For Online Film, Video & Sound	Teton Reunion	BrandQuery	Silver ADDY
Elements of Advertising - Logo Design	LOGE Camps — Property Badges	Catalysis	Silver ADDY
Out-Of-Home & Ambient Media - Guerrilla Marketing	Stand Proud Downtown	Copacino Fujikado	Silver ADDY
Advertising Industry Self-Promotion Film, Video & Sound	HIFU	Copacino Fujikado	Silver ADDY
Elements of Advertising - Animation, Special Effects or Motion Graphics	Small Act, Big Difference	DH	Silver ADDY
Cross Platform - Integrated Advertising Campaigns	Black Black Friday	DNA Seattle	Silver ADDY
Online Film, Video, And Sound - Webisode - Series	Cloud Cultures	Indigo Slate	Silver ADDY
Film, Video, & Sound - Branded Content & Entertainment For Online Film, Video & Sound	Clearing The Path	Indigo Slate	Silver ADDY
Film, Video, & Sound - Branded Content & Entertainment For Online Film, Video & Sound	Cloud Cultures: Italy	Indigo Slate	Silver ADDY
Elements of Advertising - Cinematography	Clearing The Path	Indigo Slate	Silver ADDY
Elements of Advertising - Cinematography	Cloud Cultures	Indigo Slate	Silver ADDY
Elements of Advertising - Video Editing	Cloud Cultures Trailer	Indigo Slate	Silver ADDY
Elements of Advertising - Cinematography	Illuminate Our Future	Okaybro	Silver ADDY
Film, Video, & Sound - Branded Content & Entertainment Campaign	Seattle on Three	PB&	Silver ADDY
Film, Video, & Sound - Television Advertising - Campaign	The Legend Awakens - 2023 Playoffs	Seattle Kraken	Silver ADDY
Online Film, Video, And Sound - Internet Commercial Single	Winter Classic Jersey Reveal	Seattle Kraken	Silver ADDY
Film, Video, & Sound - Branded Content & Entertainment For Online Film, Video & Sound	Marshawn's Winter Classic Jersey	Seattle Kraken	Silver ADDY
Film, Video, & Sound - Branded Content & Entertainment – Non-Broadcast	Hoist the Colors	Seattle Kraken	Silver ADDY
Online/Interactive - Websites - B2B	Paper Crane Factory Home	Paper Crane Factory	Silver ADDY
Out-Of-Home & Ambient Media - Out-Of-Home Campaign	New Storm Rising Digital Posters	VML Seattle	Silver ADDY
Film, Video, & Sound - Television Advertising Single	Bunker	VML Seattle	Silver ADDY
Film, Video, & Sound - Television Advertising - Campaign	Ticket to the '90s TV Campaign	VML Seattle	Silver ADDY
Online Film, Video, And Sound - Internet Commercial - Single	Storage	VML Seattle	Silver ADDY
Online Film, Video, And Sound - Internet Commercial - Single	What Dave Missed	VML Seattle	Silver ADDY
Online Film, Video, And Sound - Internet Commercial - Campaign	Ticket to the '90s Web Videos	VML Seattle	Silver ADDY
Cross Platform - Integrated Advertising Campaigns	Ticket to the '90s	VML Seattle	Silver ADDY
Cross Platform - Integrated Advertising Campaigns	New Storm Rising	VML Seattle	Silver ADDY
Elements of Advertising - Art Direction - Single	Bright Future	VML Seattle	Silver ADDY
Elements of Advertising - Innovative Use of Interactive / Technology	Play by the Rules	VML Seattle	Silver ADDY
Film, Video, & Sound - Television Advertising - Single	elevate how you hydrate	VML Seattle	Silver ADDY
Film, Video, & Sound - Television Advertising - Campaign	What's It Gonna Be?	VML Seattle	Silver ADDY
Elements of Advertising - Art Direction Campaign	Ambassadors of the Forest	WE Communications	Silver ADDY
Out-Of-Home & Ambient Media - Animated/Video Boards	T-Mobile in Time Square	WONGDOODY	Silver ADDY